

SPONSOR INFORMATION

WHY SPONSOR?

Promote your business while helping support educational programs for business owners in North Texas.

SPONSOR BENEFITS

Sponsors will receive:

- Visibility on all 1st Tuesday Connections marketing; email blast, social posts, event handout, website, etc.
- Acknowledgement from a 1st Tuesday board member from the podium before and after the panel discussion
- Opportunity to collect business cards for a door prize giveaway
 - Most sponsors give a \$100-\$150 12 Cuts gift card
- Opportunity to have a display table at the event
- Your promotional piece placed on each chair
- Digital graphics to use on social channels to promote your sponsorship
- In person exposure to approximately 60 people, plus thousands of impressions through our marketing efforts, including 1stTuesday.org

ATTENDEE LIST: We don't provide a complete list of attendees, but you can collect business cards by offering a door prize (min \$50 value)

WHAT WE WILL NEED

- Your Company logo in a high res .jpg file
- Contact info; including email address, phone number and website
- Company description (please limit to 80 words)
- Elevator pitch (to be read by 1TC Board Member during opening announcements at the event)

DAY OF EVENT SCHEDULE

3:00PM Arrive for set up
3:30pm Registration opens
4:00pm Panel discussion/Q&A
5:15pm Reception
6:30pm Depart

CONTACT US

allen@comminsadvisors.com
972.758.9300

COST OF SPONSORSHIP

Exclusive Meeting Sponsorship
\$1100

Single Meeting Sponsorship
\$ 650

Multiple Meeting Sponsorships
\$ 550 ea (minimum 2)

EXPECTED ATTENDANCE

Our attendance target is 60 people. Should we draw significantly less than that for your event (due to weather, etc.) we will offer a make-good event at a future date.

TARGET ATTENDEE

Our event invitations are sent to 3000+ business owners/entrepreneurs and select connectors.

BOARD OF DIRECTORS





SPONSORSHIP PAYMENTS

CHECK

Mail check to:
1st Tuesday Connections
6306 Clear Creek Drive
Garland, TX 75044-3660

ACH INSTRUCTIONS

Texas Republic Bank, N.A.
Routing: 111924538
Account: 70965

WIRING INSTRUCTIONS

Failure to comply with these wiring instructions will *prevent* delivery of funds.

Please send wire to:

Receiving Bank: TIB (The Independent Bankers Bank)

Routing Number: 111010170

Beneficiary Name: Texas Republic Bank

Beneficiary Address: 2595 Preston Road, Suite 100, Frisco, Tx 75034

Receiving Bank Account: 1013333

The following information must be included for Further Credit:

Bank Account Name: 1st Tuesday Connections

Bank Account Number: 70965

Additional Note/Memo (if applicable): _____

NOTE: It may be necessary to add For Further Credit Information (Account Name and Account Number) into the Beneficiary Information or Nates field.

Please do not hesitate to call Texas Republic Bank's Wire Department at 972-334-0700 with any questions.

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1stTuesday.org